

62.61

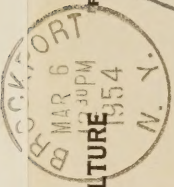
1954 =

12a

NAOMI'S AFRICAN VIOLET ROOMS
P. O. BOX 123 BROCKPORT, N. Y.

The listing you requested.

Return postage guaranteed, form 3547 re-requested.



PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)

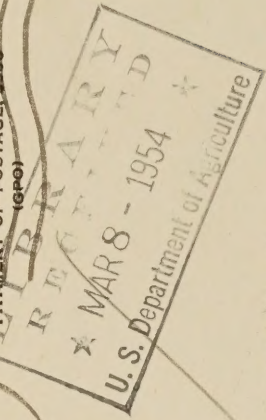
U. S. DEPARTMENT OF AGRICULTURE

LIBRARY

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PRINTED MATTER



**Library, U. S. Dept. of Agriculture,
WASHINGTON 25, D. C.**

NO.

P. O. Box 123 BROCKPORT, N. Y.

Date _____

Ship _____
To _____

Street _____
or R.F.D. _____

Town and
State _____

On leaf orders under \$5.00 please add 60c for packaging and postage. Orders of \$5.00 and over will be mailed postpaid.

[illegible]

CUT ALONG LINE

Check or Money Order Enclosed for \$ _____
Use Additional Sheet If Necessary.

NAOMI'S AFRICAN VIOLET ROOMS

141 Holley St., Brockport, N. Y.

Sign on Porch

TELEPHONE 390

Dealer and Grower of
Exciting N E W Varieties

Greetings to all old friends: It has been a pleasure to serve so many of you nice folks. We hope our 1954 selections and our services will continue to warrant confidence from both old and new friends.

New friends: Have you just started to grow violets? It is a fascinating and a delightful hobby. You will find violets very easy to grow from leaves. You will thrill to each new leaf and bud as they unfold. You will be proud and happy when you see your windows full of beautiful flowering plants you, yourself, have grown. Supreme varieties will take longer to mature and they usually produce fewer — but larger — flowers. Most varieties will produce flowering plants in 5 to 8 months — depending on your growing culture and conditions.

Service is our chief commodity. We offer no so-called bargains nor quantity prices **Quality is not expensive — it pays.** Our leaf-cuttings are fresh cut leaves from strong, healthy, stock plants especially reserved for propagating purposes. The plants have not been "forced". Each leaf is labeled with its authentic name, and separately sealed to preserve growing vitality. Shipments are scientifically packed and sent first class mail to insure reaching you quickly and in the best condition. A packet of special chemical and simple growing instructions are included in all shipments — to prevent leaf-rot while rooting and, to assure your success. We guarantee safe delivery to any mailing point in the United States or Canada. All orders are numbered as received and promptly acknowledged. Shipments are made in the same order sequence, as soon as weather permits. Hence, we strongly urge you to send in your orders early, to avoid disappointment, because we reserve the right to refund your money if we are unable to fill your order. We **never** substitute unless requested. The attached order blank is for convenience — hurry it back to us so we can make you happy at the earliest possible date.

NOTE: On leaf orders under \$5.00 please add 60c handling charges. Orders of \$5.00 and over will be mailed without extra charge.

ALBINO GIRLS

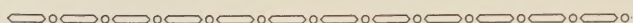
Described by Floyd L. Johnson (President, African Violet Society of Amer.) in October 1953 Flower Grower, thus: "Is just what collectors are searching for. This particular variety will prove popular as it is strictly in the unusual class. No collection will be complete without it." These exotic, variegated-foliage, varieties resulted from cross-pollinations by our friend Mrs. Annie Ostolski. She gave us tiny seedlings, which we developed through several generations by leaf propagation. Both varieties are profuse bloomers, holding their blossoms high above the foliage. Small compact plants with sturdy growth habits.



Blue Albino Girl—Slightly cupped, medium-dark blue flower on heart shaped girl foliage. Top side of leaf variegated white and deep green, underside silver with green veins. \$1.25.

Red Albino Girl—Sweet pea type red flower on heart shaped girl foliage. Top side of leaf variegated white and bronz green — white areas often splashed coppery-red — underside silver with green veins. \$1.25.

All Aglow—A glowing, brilliant, deep pink, well cupped, good size flower with red-rimmed eye. Small dark green foliage. Plant size: Small. 50c.



Appealing—Outstanding. A red-orchid bicolor on medium size heart shaped dark green supreme foliage. Very large flowers, the 2 top petals have very dark reddish band tips following down their inside junction with light orchid on outside edges. Lower petals light orchid tipped and blended with deep orchid. Size: Medium. 50c.

Aurora (Ulery's)—White flower with lavender band and yellow-green point at tips. Bright green small curly girl foliage. A novelty. Size: Small-medium. 50c.

Autumn—Medium blue full double, some petal tips minutely splashed with rose-pink, usually 10 to 12 buds per stalk. Large dark green leaves, varnished in appearance, deeply waved and rippling, underside has red coloring of autumn foliage. This one topped our '53 bench sales. Size: Large. 50c.

Black Magic—Intense deep blue double flower with prominent golden center, on quite dark green heart shaped foliage. Size: Medium. 50c.

Black Swan—Nice red bicolor flower on bronze girl foliage with light green girl spot. Named for its dark foliage. Size: Medium. 50c.

Blue Buttercup—Sprightly cup-shaped, and top petals crimped back, light blue flower with large white eye-ring. Petals are almost white on reverse. Small scalloped foliage. This one is a charmer. Size: Small. 50c.

Bronze Cherub—Bright rosy orchid bicolor blossom. Lovely bright green, round, girl foliage. Size: Small. 50c.

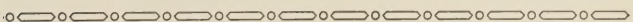
Cavalier—Dusty dark blue double flower on quilted, bronze, elongated foliage. Size: Medium-large. 50c.

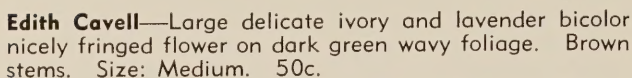
Cherie—Beautiful large ruffed velvety dark red bicolor flowers on dark waxy girl foliage, with nice red girl spot and throat. Size: Medium. 50c.

Clementine—Pure white, frilled, sweetpea type blossoms standing out nicely on bright green, frilly, girl foliage. Size: Medium. 50c.

Double Beauty—Quite large fully double dusty blue flowers with outside petals tipped purple-red. Also unusual girl foliage. Extra dark waxy round shaped leaf with large light green girl spot, silver underside. Size: Medium. A Naomi original. \$1.00.

Double One—Bright medium blue fully double flowers on dark velvety green foliage very red underneath. A cross of Double Neptune and Fantasy. Size: Medium-large. 50c.





Fischer's Double Genevas. These 4 are the first double genevas and they are real eye catchers, and good bloomers. Size: Medium-large.

Silver Lining—Medium blue double geneva flower, each petal clearly edged white. Medium green foliage. 50c.

Blue Horizon—Dark blue double geneva flower, each petal clearly edged in white. Foliage dark green with wavy edge. 50c.

Snow Line—Red lavender double geneva flower, each petal clearly edged in white. Medium green foliage. 50c.

Edna Fischer—Deep red lavender double Geneva flower, petals bordered in blending white. Plain green foliage, reddened reverse. 50c.

Fleur Petite—Ruffled lilac sweetpea-type blooms on deep green waxy girl foliage, slightly red girl spot. Very lovely. Size: Medium. 50c.

Friendship—Giant light blue flower with darker eye. Blossom often measures 2 inches. Excellent dark green heart shaped slightly cupped and quilted foliage. Size: Medium-large. A Naomi original. 50c.

Gent's Neptune-Grotei cross—Huge light blue very full fluffy double flowers on slightly quilted small dark green (almost black) rather hairy round heart shaped foliage red underneath and long red petioles. A heavy blomer. So new and lovely it is not yet named. Cannot hold-up catalog printing any longer — so will label with selected name at shipping time. \$1.00.

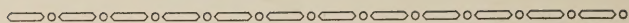
Giant Blue Double—Huge light blue fully double flowers blooming in clusters on good deep green foliage. Size: Medium. 50c.

Herkimer Girl—Large dark blue blossom, petal tips, red-purple, on dark green good girl foliage. Profuse bloomer. Siz: Medium. 50c.

Hildegarde—Dark rose-orchid ruffled flowers on dark green heavily veined wavy foliage. Size: Medium-large. 50c.

Jubilee—Large light-orchid bicolor flowers blended with deep blue-orchid and edged in white. An unusual coloring. Waxy green plain foliage. Size: Medium. 50c.

Marvin's Silver Girl—Quite a light blue slightly cupped flower. Dark green girl foliage with a silver back. A most attractive plant. Size: Small-medium. 50c.



Silver Slipper—A good clear red cup-shaped flower on bright green slightly quilted spooned girl foliage with silvery back. Very nice. Size: Medium. 50c.

Sundance—Large fluffy semi-double deep red-orchid bicolor flowers with prominent yellow centers, on heavily waxed heart shaped foliage. Heavy bloomer. Size: Medium-large. 50c.

Sunrise Supreme—Huge rosy-red blossoms on heavily quilted heart shaped foliage, red underside. This is a supreme, but still a very heavy bloomer. Size: Medium. 50c.

Tomboy—Bright medium blue double blossoms, large yellow centers, on dark green quilted heart shaped foliage red underneath. A good bloomer, some flowers reaching silver dollar size, and a tomboy in growth. Size: Large. 50c.

Vivid—A vivid rose-pink blossom with an unusual white eye, on dull green foliage. Grows slow, but nice. Size: Medium. 50c.

White Madonna—Large full pure white double flower on dark green waxy girl foliage. No blue in this one. Size: Medium. 50c.

Wintergreen—Shaded blue and white double flower on green and white variegated plain foliage. Size: Medium-large. 50c.

We hope you have found your choice, and — will enjoy "watching the babies grow".

Cordially yours,

(Mrs. M. J.) Naomi S. Weeks

We do not ship plants, in any size. However, plants — with a choice from 200 to 300 of the newest varieties — can be purchased at the Rooms. Also available are white plastic pots, soil, and our violet food. Small plants of the Albino Girls will be released May 1st.

Visitors are always welcome — except on Wednesdays when we are usually out gadding around. **Sign on front porch.** The Rooms will be closed from April 20 through April 26 — National Convention time.

